

ALLIANCE COLLEGE ALUMNI ASSOCIATION CONFERENCE CALL

Saturday, April 18, 2015
Conference Call

President Celeste 'Mickie' Mickiewicz called the meeting to order at 1:05 pm.

PRESENT:

Board members present (Terms expire 2016):

President	Celeste 'Mickie' Mickiewicz
Vice President	Michael Anderson
Secretary	Sally Day
Ex-Officio	Bob Loop

Absent: Treasurer: Craig Koryak, Assistant Treasurer: Les Rachocki

Directors present:

Basia Adams	(Term expires 2016)
James Koscielniak	(Term expires 2018)
Mary Carr	(Term expires 2018)
Richard Day	(Term expires 2018)

Absent: Yvonne Tuchalski

President

Celeste 'Mickie' Mickiewicz

Mickie welcomed everyone on the call.

Secretary

Sally Day

The minutes from October 12, 2014 general meeting and January 17, 2015 were distributed to the group prior to the call. Mike Anderson moved to accept the minutes. Bob Loop seconded.

Treasurer

Mickie for Craig Koryak

Mickie reported that the only expense the association has incurred since January has been website expenses. The exact expense needs to be confirmed but is relatively minor.

Old Business

All

- Mickie reported that Les Rachocki has agreed to be Assistant Treasurer.
- Open Issue still exists on filling the role of Parliamentarian. **Action item: Mickie still needs to ask Selene.**
- Kris declined the awards chair. The main role of the chair is to document the criteria for the two awards and record who has won and why they won. Later in the call, Mary Carr volunteered to chair the awards committee.
- Mary Alice declined the scholarship chair. The main role of the chair is to update the application, correspond with potential applicants, verify that the applicants meet the criteria, provide copies of the applications to the committee and manage the scholarship review meetings. They would also notify winners and the foundation treasurer in order to distribute funds. **Action item: identify scholarship chair successor.**
- Mickie clarified for the group that committee chairs do not need to be on the board.

- Coach Haluch's 90th Birthday Party – date still TBD. During the call, it was clarified that the date is November 14th in Cambridge Springs at the Riverside Ballroom.
- Mickie reported that the AC website bulletin board is back up and running.
- Sally reported that Aundrea Cika Heschmeyer agree to remain as publicity chair.
- There was a conversation about how to engage other alumni, some ideas:
 - Richard suggested utilizing the reunion response sheet to identify alumni or friends of AC to generate / collect new data
 - Mickie suggested a social media effort; however we would need someone to spearhead this. No names surfaced. Mickie clarified that the association has a Facebook presence.
- Jim thanked everyone who reached out about his mom.
- Mary offered to help in any way she can. She volunteered to chair the awards committee.
- Mickie asked Sally to provide an overview of the Strategy Session from October, 2013. Sally explained the work that was completed at that time. She will distribute documents from the session with the conference call meeting minutes. **Action item: Sally to distribute strategy session documents.**

Reunion

Michael Anderson

Venue for the next reunion is still under consideration. Options in Erie are still a possibility. A recommendation was made to evaluate the Riverside during our stay in October to see what impact the new ownership has had on the experience. Jim recommended Peek 'n Peak as a venue to evaluate.

Foundation

Richard Day

Alumni Membership List – Mickie reported that Eva has been the keeper of this file. She explained that the file is a bit tricky to manage for mailings. She explained that to develop a mailing list, the file needs to be sorted by zip code, delete blanks, sort by street address; delete blanks and then sorted to delete those alumni that are deceased. Mickie will distribute the file but any permanent changes need to go back to Eva.

Class Year Campaign – Richard reported that the class year campaign which was utilized last year met with good success.

Planned Giving Gifts - Each member should have a copy of the new letter, response form and instructions on how to leave a gift through a will. This is designed to be a four-piece mailing. Mickie will review these documents and email Richard with any changes. Once we have the address list, we can move forward with the mailing.

Major Gifts – After the last meeting, Basia forwarded the link on Stephanie Mucha. Richard wrote a letter to her investment advisor introducing the Alliance College Foundation but has not heard back. The question was posed to the group if anyone had any contacts in Buffalo or a direct connection to Mrs. Mucha.

Foundation Meeting - Richard reported that a foundation meeting took place on March 29th with several Cleveland alumni.

PNA Outreach - Richard and Basia recapped the efforts being developed for the PNA National Convention. The convention is scheduled for Sunday, August 23rd – Wednesday, August 26th in Cleveland.

The AC Foundation would like to address the full convention and PNA President, Frank Spula tentatively agreed. Richard sent a letter to formalize the request. Basia reported that she is on the planning committee for the convention. She also reported that fellow alumni will have a presence at the convention:

- Cathy & Tom Katrenich, Aundrea Heschemeyer – a subset of the folk ensemble, Living Traditions will participate
- Witek Winc – vendor selling Polish artifacts

Attendance is expected to be 200-225. The next meeting of the planning committee is Tuesday, April 21st.

Foundation Investments - Les has been investing funds. The foundation currently has \$33,764.95 in the account and all funds are invested with Charles Schwab.

Communication/Internet **(open)**

Mickie reported that Antoine Holman is doing the work for now. Everything seems to be going fine with the exception of the scholarship page. The Bulletin Board has a new look. Mike commented that the last post is gone.

AC Alumni Association & Foundation Meeting **Mickie**

With Coach Haluch's 90th Birthday celebration for November 14th in Cambridge Springs at the Riverside Ballroom, a suggestion was made to move the October meeting to November. A roll call was made:

Mike Yes	Basia Yes
Sally Yes	Jim Yes
Bob Yes	Mary Yes
Richard Yes	

A unanimous decision was made to reschedule the 2015 AC Alumni Association & Foundation meetings to November. Mickie will call the Riverside Inn to confirm room availability and email the group.

Mickie closed the meeting by thanking everyone for their participation and willingness to work together.

Next Meeting:

Conference call is scheduled for Saturday, July 18th at 1 pm.

Adjourn:

The meeting was adjourned at 1:45 pm.

Respectfully Submitted,

Sally A. Domzalski Day
Secretary ACAA