

ALLIANCE COLLEGE ALUMNI ASSOCIATION
General Meeting

Marriott Courtyard Erie Bayfront, Erie, PA
Saturday, October 7, 2017 – 1:00 PM EST

President Michael 'Mike' Anderson called the meeting to order at 1:10 PM EST.

PRESENT:

Board members present (Terms expire 2018):

| | |
|--------------------|-----------------------------|
| President | Mike Anderson |
| Vice President | James 'Jim' Koscielniak |
| Secretary | Mary Carr |
| Treasurer | Leslie 'Les' Rachocki |
| Officer Ex-Officio | Celeste 'Mickie' Mickiewicz |

Directors present:

| | |
|--------------------|---------------------|
| Basia Adams | (Term expires 2020) |
| Anna Berry | (Term expires 2018) |
| Richard Day | (Term expires 2020) |
| Aundrea Heschmeyer | (Term expires 2022) |

Absent:

| | |
|---------------|---------------------|
| Randy Polovik | (Term expires 2022) |
|---------------|---------------------|

President

Mike Anderson

Mike welcomed everyone to the meeting and thanked all for taking time to attend. He noted this was his first group meeting as President and stated attendee's presence indicates their passion for Alliance College and the alumni association (ACAA); even though the school is closed, people's passion lives on! Mike affirmed he is very committed about the alumni association and while he does not have the alumni experience of Mickie, he'll do the best job he can as President and honored to have the position.

Mike made an administrative announcement that parking would be free and noted this was the second of three meetings; with the Alliance College Alumni Association Foundation (ACAAF) meeting occurring in the morning and Reunion Planning meeting scheduled for this afternoon. Mike asked everyone to review a copy of the ACAA minutes they had from the last meeting and if there were any corrections.

There being no corrections, Richard motioned to accept the minutes, Les seconded and the motion passed unanimously. Since Richard Day (ACAAF President) had to leave early, Mike asked him to provide a recap of that meeting.

Foundation

Richard Day

Richard asked Les Rachocki, ACAA Treasurer, to provide a synopsis of the Foundation's financial status. Les reported as of September 30, 2017:

Assets:

- Total cash/checking: \$7,259.57
- Net investments, including \$3,183.77 unrealized gain on Schwab investment: \$39,100.57

Income:

- Scholarship donations: \$2,730.64
- Investment income, including unrealized gain on Schwab investment: \$3,896.76

Expenses:

- Scholarship expense: \$1,500.00
- Miscellaneous expenses: \$124.36

Richard noted the Foundation awards a \$1500 scholarship every year. He said the Foundation would like to increase its assets so as Foundation members age, the funds can transfer to an organization that will manage them in perpetuity and manage the scholarship award. With that, the Foundation discussed fundraising as a major topic. Harriett Worth, a friend of Alliance College, seized the moment with a \$100 donation and a challenge to others at

the ACAAF meeting to match her; \$1250 was raised within minutes! Later Les Rachocki donated \$100 (during the alumni association meeting) and challenged attendees at this meeting to match him.

Richard stated there were four applicants for the scholarship award; two of the applicants did not comply with all submission documentation. The selectee is Danny Matejczyk, an ACAA alumni legacy sophomore at Ohio State University! Richard said an announcement will be posted on the ACAA web-site and he encouraged all alumni to encourage family and friends to apply for future awards and ensure they comply with application package criteria and requirements.

Treasurer

Les Rachocki

Les reported as of September 30, 2017:

Assets:

- Total cash/checking: \$10,343.27

Income:

- \$-0-

Expenses:

- Postage & Mailing: \$1,319.90
- Web Site: \$819.70
- Software upgrade: \$109.90

Mickie motioned to accept the Treasurer's report (Attachment 1), Jim seconded. The motion passed unanimously.

Mike asked for a status of a financial review to be conducted by the Financial Review committee. Les said he would contact Dennis Pilarski, who offered to perform one at the last ACAA meeting. Richard asked if the review requires a CPA. Les said he would prefer one (CPA). Sally Day asked the time commitment. Les responded it's minimal. Sally said she would contact a CPA she knows and inquire if he would be willing to perform the review if Dennis is unavailable.

Membership

Mickie Mickiewicz

223 postcards announcing the October 7, 2017 meetings were returned as undeliverable/addressee moved/mail on hold etc. In 2016, when the Foundation did a fundraising mailing using the same database, approximately 300 pieces were returned. Mickie asked for feedback.

There was considerable discussion regarding the most effective way to contact alumni. Discussion included:

- Sending announcements/communication via e-mail – This was deemed too 'hit and miss'. Information will continue to be posted to the web-site.
- Noting residence and e-mail addresses on the web-site so alumni can stay in touch. It was decided that while having e-mail addresses as registration information is important, they should not be mass accessible due to personal identity security concerns. There is a button for people to contact the web-master if they're looking for information on an alumnus and the web-master can facilitate connection.
- At issue is interest. Some individuals are just not interested in the alumni association or they have health issues precluding involvement.
- Anna asked how Coach Haluch's birthday party in 2015 garnered so much interest.
- Mary Zuk responded athletic team alumni planned and organized it and a lot of camaraderie prompted attendance. Anna recommended we solicit the assistance of Coach's party organizers to encourage attendance at the next reunion.
- Les said Dave (Mouse) Matejczyk presentation at a meeting of the Polish Geneological Society of Greater Cleveland was attended by John Szympruelt and he reconnected with the group. Les advocated continued outreach to Polish organizations in the area.
- Chris Pawlowski noted Thad (last name?) had never attended a reunion but he came to the last one; she said there are individuals who might suddenly participate in an alumni event and recommended the mailings continue.

Mike suggested 1) Mickie provide a list of kick-backed mail with telephone numbers she has and 2) the Board divide the list and contact alumni regarding interest in the association. All Board members agreed to support this suggestion.

Publicity/Communication

Aundrea Heschmeyer

Aundrea said she will send the information on the scholarship recipient to all ACAA and ACAAF press release recipients. She asked Jim to provide an announcement highlighting Danny's accomplishments. Jim said he would have it to her by November 1st.

Web-site

Chet Fedorowicz/Elaine & Les Rachocki

Les opened the discussion with the background for pursuing a new web-master-- it seemed the previous web-master wanted to move on and pursue other venues. He (Les) was aware Chet was doing web-development work so he asked Chet and Felicia Fedorowicz if they would like the work; they accepted. Les turned the update over to Chet.

Chet said he's doing a complete re-write of the site, not a modification. It is hosted on a better and more secure platform and Chet will get statistics on the number of failed/successful log-in attempts etc. Chet took all the information on the current site and migrated it. The new site will have registration and log-in modules. It will allow individuals who register to blog similar to discussion forums on the old site and it will have a list of alumni who register. He added an *Obituary* page as a new information page.

Chet said he would like several people to take a look at the site before it goes 'live'. (This was not tasked at this meeting but presume it will involve the Board of Directors and other interested alumni.)

Elaine said Chet did a very nice job loading videos linked from *You Tube*. Chet offered he could have Mouse's presentation on the history of Alliance College (presented at the 2016 reunion and to the Polish Genealogical Society of Greater Cleveland) as a link from the home page. Everyone agreed this would be appealing.

Basia asked if there was any history of log-ins on the current site; there are not. Jim questioned controls for blog postings. Chet said the blogger must be a member and a site Administrator must approve the post; there is an 'approval pending' option.

Mike noted 'content is king' with a web-site and alumni need to periodically provide recurring and non-recurring content. Elaine noted there is a recurring President's and Treasurer's corner. She also said there are no photos from the last (2016) reunion. Individuals who have photos can e-mail them to ACAAswebmaster@gmail.com or CFedorowicz@hotmail.com.

Jim asked about posting year-books to the site. Chet said it would take time to scan but they could be posted as a gallery. Les suggested a fundraising drive to have someone scan them along with some of Mouse's memorabilia. (No decision was made at this meeting.)

There was discussion concerning publicizing the new web-site. Aundrea reminded everyone to go to the Alliance College Alumni Association Facebook site and 'like' it. As discussion materialized, it was discovered there are several Alliance College Alumni Association social media sites. Basia asked who was Administrator of the Facebook site; Mickie said she created it. Aundrea checked the site and reported Mickie, Aundrea and Basia are noted as Administrators. Les emphasized when the new site is on-line, someone will need to go to every site with an announcement about the new site. Mike asked Aundrea to take the action; she accepted.

New Business

Jim suggested the alumni association attempt to strengthen their relationship with the PNA. Jim suggested the PNA President be invited to the next reunion. Basia said an initiative occurred two years ago at the PNA convention when alumni association members distributed red carnations and Richard Day subsequently had a successful meeting with the PNA President. Les said every year he asked for a donation for the reunion program, the PNA took out a full page ad. Aundrea suggested a recurring ACAA quarter-page ad in the quarterly PNA *Zgoda* newspaper might serve as outreach for the alumni association and the Foundation scholarship. This sparked Chet to inquire about the appropriateness of soliciting advertisements for the web-site. Jim suggested the ACAA contact the PNA and inquire if they'd like to swap *Zgoda* space for web-site advertising.

Mickie announced that when the Riverside Hotel burned, ACAA lost a printer, name tags and name tag holders. No value was put on the items.

Chet brought up the Cambridge Springs struggling economy and the advancing retirement age of Rose, the museum docent. He asked what would happen to the AC memorabilia if the museum closed. Mickie said Rose's daughter is interested in the position and the town has had great luck sustaining their monthly history programs so

she doesn't think the museum will close in the near future. Others in attendance echoed this sentiment so the topic closed.

Cindy Jarzeb asked if there was any information about the status of deposits paid to the Riverside for the FY 2018 reunion and outstanding gift cards. Discussion from the floor was that individuals should try and obtain the name of the attorney or firm handling the Riverside legal issues and file a claim within the statute of limitations.

Mike thanked everyone for attending a productive, enthusiastic meeting. He said he was looking forward to the next meeting—an anticipated dynamic Reunion planning meeting, starting at 3:30 P.M.

Next Meeting

Mike will send an e-mail to the Board of Director's announcing the date/time of the next meeting.

Adjourn:

Motion to adjourn was made by Jerry Droleski and seconded by Mickie; the motion passed unanimously. The meeting adjourned at 2:34 PM EST.

Respectfully submitted,

Mary F. Carr
Secretary

Attachment (2):

1. Treasurer's Report (2 pages)
2. Attendance Roster

**Alliance College Alumni Association
Balance Sheet**

| | <u>31-Dec-16</u> | <u>30-Sep-17</u> |
|-------------------------------------|--------------------------------|--------------------------------|
| <u>ASSETS</u> | | |
| Current Assets | | |
| Checking - Huntington Bank | \$ 12,692.24 | \$ 10,343.27 |
| Total Checking/Savings | <u>\$ 12,692.24</u> | <u>\$ 10,343.27</u> |
| Total Current Assets | <u>\$ 12,692.24</u> | <u>\$ 10,343.27</u> |
| TOTAL ASSETS | <u><u>\$ 12,692.24</u></u> | <u><u>\$ 10,343.27</u></u> |
| <u>LIABILITIES & EQUITY</u> | | |
| Accounts Payable - ACAAF | \$ 100.00 | |
| Equity | | |
| Unrestricted Net Assets | \$ 10,185.33 | \$ 12,592.24 |
| Net Income | 2,406.91 | <u>(2,248.97)</u> |
| Total Equity | <u>\$ 12,592.24</u> | <u>\$ 10,343.27</u> |
| TOTAL LIABILITIES & EQUITY | <u><u>\$ 12,692.24</u></u> | <u><u>\$ 10,343.27</u></u> |

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**Alliance College Alumni Association
Profit & Loss**

| | <u>31-Dec-16</u> | <u>30-Sep-17</u> |
|-----------------------------------|---------------------|----------------------|
| <u>INCOME</u> | | |
| Donations | \$ 150.00 | |
| Dues and Contributions | | |
| Lifetime Memberships | 965.00 | |
| Membership Dues | <u>3,570.00</u> | |
| Total Dues and Contributions | \$ 4,685.00 | |
| Reunion Cash Receipts | | |
| Refunds | (80.00) | |
| Reunion Income | <u>11,405.43</u> | |
| Total Reunion Cash Receipts | \$ 11,325.43 | |
| Total Income | 16,010.43 | |
| <u>EXPENSE</u> | | |
| Alumni Association Expenses | | |
| Donations | <u>2,750.00</u> | |
| Total Alumni Association Expenses | \$ 2,750.00 | |
| Bank Service Charges | 32.50 | |
| Reunion Expenses | | |
| Banquet Expenses | 5,657.00 | |
| Entertainment | 400.00 | |
| Miscellaneous | 102.82 | |
| Printing | 1,555.43 | |
| Supplies | <u>2,818.19</u> | |
| Total Reunion Expenses | \$ 10,533.44 | |
| WebSite | 287.58 | 819.70 |
| Software Upgrade | | 109.37 |
| Postage & Mailing | | <u>1,319.90</u> |
| Total Expense | <u>\$ 13,603.52</u> | <u>\$ 2,248.97</u> |
| Net Income | <u>\$ 2,406.91</u> | <u>\$ (2,248.97)</u> |

**Alliance College Alumni Association
Meeting Attendees**

October 2017

ACAA

| Print Name | | Grad Yr | Print Name | | Grad Yr |
|------------|------------------------------|----------|------------|------------------------|---------------|
| 1 | Jeanne (Zieralski) Kusmierak | '63 | 1 | Richard Day | 85 |
| 2 | THOMAS KUSMIERAK | '62 | 2 | Barbara Adams | 84 |
| 3 | Regina Jaworski | '70 | 3 | Les RACHOCKI | 67 |
| 4 | CELESTE MICKIEWICZ | 67 | 4 | John Szymanski | |
| 5 | HARRIETT WORTH | FR. H. 5 | | | |
| 6 | Thomas Jarzab | 61 | 76 | | |
| 7 | Chris Pawlowski | 69 | | | |
| 8 | Jerry Droleski | | 8 | | |
| 9 | Sally Day | 85 | 9 | | |
| 10 | Richard Day | 85 | 10 | | |
| 11 | Andrea Cika Heschmayer | 85 | 11 | | |
| 12 | Pat Jarzab Watter | 69 | 12 | | |
| 13 | RAY USCINSKI | 70 | 13 | | |
| 14 | CYNTHIA CVETIC JARZAB | 66 | 14 | | |
| 15 | Mary Carr | 84 | 15 | | |
| 16 | Mary Zuk | 68 | 16 | | |
| 17 | Anna Berry | '83 | 17 | | |
| 18 | JAMES KOSCIELNISKI | '81 | 18 | | |
| 19 | Mike Anderson | 78 | 19 | | |
| 20 | Michaeline Saladyga | 72 | 20 | | |
| 21 | Milt Bruce | 67 | 21 | | |
| 22 | Felicia Bruce | 66 | 22 | | |
| 23 | Elwin Rachob | - | 23 | | |
| 24 | Stanley Saladyga | 71 | 24 | | |
| 25 | CHET FEDOROWICZ | 65 | 25 | | |