

# ALLIANCE COLLEGE ALUMNI ASSOCIATION (ACAA)

## Board of Officers Meeting March 18, 2025

### Officers in Attendance:

Michael Anderson (1978), ACAA President; Aundre'a Cika-Heschmeyer (1985), ACAA Vice President; Louis Sitnik, (1986), ACAA Treasurer; Susia (Burgess) Styborski (1983), ACAA Secretary; Marcia Pilkievicz (1975), ACAA Director and Membership Chair; Randy Polovick (1981), ACAA Director; Kathy (Polanski) Noce (1982), Director; Mary Ann Posanski (1976), Director; Richard Day (1985), Chair of Alliance College Alumni Association Foundation.

**Excused:** Lori Neese Kolin (1987), ACAA Director

The meeting was called to order at 6:34 pm by Michael Anderson, President. President Anderson welcomed everyone and reviewed the agenda for tonight's meeting. He also put forth a recommendation to begin using an Action Item List to aid us in tracking progress of our tasks and objectives. All agreed to using this and decided to maintain the list in our Google Drive. Some members of this group will need assistance to begin access and use and Dr. Noce agreed to develop some training tools and provide Zoom tutorials if needed. Dr. Noce shared the Google drive link with all for their access.

Lou Sitnik reported he has a schedule conflict and will need to leave the meeting at 7:30 pm.

The minutes of February 18, 2025 were distributed via email to all officers and directors prior to today's meeting. A motion to accept the minutes as written was made by Lou Sitnik and seconded by Marcia Pilkievicz. Motion carried. Marcia Pilkievicz asked a question about our monthly scheduled meetings. We will have ACAA Board of Directors meetings on the 3<sup>rd</sup> Tuesday of each month when an open invitation ACAA meeting is not held. Open invitation ACAA meetings are the 2<sup>nd</sup> Tuesday of January, April, July. The October meeting will be held October 4, 2025 at the Philadelphia reunion.

### FINANCIAL RECAP

Treasurer Louis Sitnik reported checking account balance of \$55,50; savings account balance of \$18012.26. Two bills have been submitted for the month; Marquee Creatives \$1311.50 and Constant Contact \$299.

### ALUMNI ENGAGEMENT - WEBSITE (Committee: Randy Polovick, Kathy Noce, Aundre'a Cika Heschmeyer, Mike Anderson)

Randy Polovick reported members of the website committee met last week and decided to purchase Constant Contact to improve membership contact. Randy has begun to gather information for the framework of the website and asked all to assist in this to have as much historical information preserved as we can.

Kathy Noce reported that she and Aundrea Cika Heschmeyer met and have begun development of a checklist. She shared her screen and pointed out some of the recent improvements and shared a demonstration of the "DONATE NOW" option. This is a secure page and all can use it with confidence. Going forward, with a password members can update their own information. Discussion was held on what information could be viewed by all users such as name and class year.

Suggestions for website information included adding the Alliance song, information on the Cambridge Springs museum,

Question for all to consider for future discussion was posed: “How do we determine what, if any, paid membership will have for more in depth access to website and/or membership directory?”

We continue to plan for a relaunch of website ready for May.

#### **ACTION ITEMS:**

Mary Ann Posanski – reach out to David Majczyk for Alliance song.

Marcia Pilkiewicz provide list of alumni names, and year of graduation to Kathy Noce and Aundrea Cika-Heschmeyer.

Kathy Noce to work on website content.

Richard Day to provide content for Foundation Page of website.

Aundrea Cika-Heschmeyer and Mary Ann Posanski to draft home page.

Kathy Noce to get information on Cambridge Springs museum from Lori Kolin Neese.

#### **ALUMNI ENGAGEMENT – NEWSLETTER**

We are now using Constant Contact to manage subscriptions for the newsletter. The next newsletter is planned for April. Aundrea Cika-Heschmeyer reminded all to “like” and “share” facebook events to increase traffic.

#### **ALUMNI ENGAGEMENT – MEMBERSHIP**

Marcia Pilkiewicz reported we have 80 paid memberships. She reported minimal response from alumni that had a membership which lapsed for a renewal. She agreed to share list of lapsed members for board members to reach out to close contacts about renewing their memberships.

#### **ACTION ITEMS:**

Marcia Pilkiewicz to update membership list and send to Kathy Noce.

Kathy Noce to update Constant Contact.

#### **OFF YEAR REUNION IN 2025 (2025 reunion team. Aundrea’a, Randy, Marcia, Kathy)**

Aundrea Cika Heschmeyer reported on plans for the October 2025 reunion in Philadelphia. There appears to be lots of interest and those wanting to secure a hotel reservation are reminded to make those reservations now. A basic agenda has been developed for the weekend, keeping in mind this is to be an informal atmosphere. Anna Crone is organizing a side trip to Czestochowa. Aundrea is working on details for an Alliance College Happy Hour. Discussion was held regarding cost to attendees and while there will not be a cost for the reunion activities, individuals will incur costs related to their own food and drink, hotels, travel. Anna Crone has asked for a flyer to share with alumni around the East Coast. One will be developed once more details are finalized.

#### **REUNION 2026**

Plans continue to be underway, noting the current efforts are being directed to the 2025 reunion. All are asked to think about ways to engage alumni attending the 2026 weekend.

All agreed that voting must be addressed and a user friendly system in place and tested before the annual meeting. Discussion on possible changes to the voting process, such as having a slate of interested candidates prepared in advance of the weekend so it can be made public, would require a change to the current bylaws. Bylaws must be revised in advance through the open meeting process.

## **WEARABLES**

Mary Ann Posanski reported the initial vendor is not interested in continuing to provide merchandise for us. She will get our Alliance artwork returned to us. Mary Ann and Aundrea continue to work on finding a new “on-demand” vendor.

## **LEGACY PRESERVATION**

The updated document “Legacy Preservation” was shared. One section, Process Overview, was reviewed and additional details are needed. All are asked to review and be prepared with suggestions for improvement.

## **APRIL 2025 OPEN MEETING**

All agreed the agenda used for January 2025 meeting provided a good meeting order and will be used for April meeting.

## **ALLIANCE COLLEGE FOUNDATION**

Richard Day reported three scholarships were granted and they are in the process of getting the monies to the award winners.

## **NEW BUSINESS**

Aundrea Cika Heschmeyer is working with Youngstown group to have a bus trip to Dyngus day in Buffalo for April 2025. More information will be shared as it is known.

**NOTE: Louis Sitnik left the meeting at 7:30 pm.**

## **NEXT MEETING**

April 8, 2025 at 6:30 pm, Cambridge Springs time. (NOTE: Meeting was subsequently changed to April 15, 2025 due to scheduling conflicts.)

Motion to adjourn by Kathy Noce, second by Mary Ann Posanski. Motion carried; meeting adjourned at 8:30 pm.