ALLIANCE COLLEGE ALUMNI ASSOCIATION (ACAA)

Open Meeting July 8, 2025

Officers in Attendance:

Michael Anderson (1978), ACAA President; Aundre'a Cika-Heschmeyer (1985), ACAA Vice President; Louis Sitnik, (1986), ACAA Treasurer; Susia (Burgess) Styborski (1983), ACAA Secretary; Marcia Pilkiewicz (1975), ACAA Director and Membership Chair; Randy Polovick (1981), ACAA Director; Kathy (Polanski) Noce (1982), Director; Mary Ann Posanski (1976), Director; Richard Day (1985), Chair of Alliance College Alumni Association Foundation.

Officers excused: Lori Neese Koin (1987), ACAA Director.

Alumni in attendance: Roberta Polovick (1982), Kristina Kwacz (1983), Mary Modzelewski Paladino Rodgers)1972-1975), James Koscielniak (1981), Stan Kupinski (1973), Felicia Bruce, Chester Ponikowski.

The meeting was called to order at 6:35 pm by Michael Anderson, President. President Anderson welcomed everyone to the third quarterly open meeting. The agenda for tonight's meeting was shared.

The minutes of April 2025 were distributed via email to all officers and directors and posted on the ACAA website (www.alliancecollege.com). A motion to accept the minutes as written was made by Director Kathy Noce, seconded by Director Randy Polovick. Motion carried.

FINANCIAL RECAP

Treasurer Louis Sitnik welcomed everyone in attendance and then shared the Treasurer's report on screen and reviewed each item. Cash position as of July 7, 2025 is \$3057.11 in checking; \$15,012.85 in savings for a total of \$18,069.96. Revenue of \$1000 in donation toward ACAA website from Alumni Foundation; \$225 dues received; \$235.38 Merchandise Sales; \$0.44 interest on Chase Savings Account. For a total revenue with \$1460.82. Expenses of \$1577.50 Marquee Creatives (marketing activities including website redesign) \$249 WP Business Directory; \$111.30 Gravity Forms; \$8.37 Paypal fees. For a total expense of \$1976.17. There were no questions from the group.

MEMBERSHIP ENROLLMENT (Marcia Pilkiewicz Membership Committee chairperson)

Director Marcia Pilkiewicz reported 87 total paid memberships, including 63 two year memberships paid through 2026, and 24 lifetime memberships. Director Pilkiewicz added that alumni should be aware that membership dues provides for: content and maintenance of website (www.alliancecollege.com); delivery of alumni engagement content through social media platforms; cover costs associated with Alliance College memorabilia; reunion venue deposits; and other miscellaneous expenses as noted in Treasurer report. Memberships can be paid via the website or directly to Marcia at her mailing address, Marcia Pilkiewicz, 1252 Woodcrest Circle, Bloomfield Township, MI 48304.

WEBSITE (Committee: Randy Polovick, Kathy Noce, Aundre'a Cika Heschmeyer, Mike Anderson)

Director Randy Polovick reported the website committee continues to meet and are working with Marquee Creatives to create a new website that went live today, July 8, 2025 at 3 pm. A demonstration of the website was provided. Content of all kinds is needed to add to the website. Anyone can submit items for consideration for the website by sending information to info@alliancecollege.com

WEBSITE, continued.

All in attendance were encouraged to check out and share the website.

Mary Rodgers gave thanks to all those that have worked on the website and is happy to see the new product.

Mary Ann Posanski suggested that gatherings of alumni be used for content for the website using pictures and a writeup. The information may also be published on our Facebook page and/or in the newsletter.

Kathy Noce reported that social media will be connected to the website going forward.

Randy Polovick noted that questions or comments can be left through the "Contacts" tab on the website.

President Mike Anderson reminded all that donor sponsorships for the upgrade of the website continue to be accepted, with four levels designated as follows: Platinum at \$1000, Gold at \$500, Silver at \$250, and Bronze at \$100. Checks should be made payable to **Alliance College Alumni Association** and mailed to Louis Sitnik at **16939 Horn Point Dr., Gaithersburg MD 20878**.

NEWSLETTER

Director Kathy Polanski Noce shared an update on the newsletter. We will publish a newsletter about once every two months.

All alumni and friends of Alliance are encouraged to submit content for the newsletter. Alumni are also encouraged to share a small part of their life and be featured in the Alumni Spotlight. A link to a questionnaire for the Alumni Spotlight is on the website and in each newsletter.

If not receiving the newsletter please send a note to info@alliancecollege.com

Marcia Pilkiewicz commented that each issue of the newsletter is exceptional and is a terrific way to spread the word and keep the Alliance spirit alive.

ANNUAL MEETING OCTOBER 3-6, 2025

ACAA will gather in Philadelphia PA for the weekend with the Annual ACAA meeting to be held on October 4, 2025. The Hampton Inn Philadelphia Center City-Convention Center will be the hub of activities. The itinerary for the weekend was shared and is also available on the website.

Kris Kwacz asked if we are gauging a head count based on hotel reservations. That is one headcount we are gathering but also hope to get an idea of attendance numbers from social media and the website.

2026 REUNION (Roberta Polovick chairperson)

The 2026 ACAA Reunion is secured for the Sheraton Bayfront on October 23-25, 2026. All activities will be based out of the Sheraton Bayfront property. We have a quoted cost of \$179 for room rates which is the same as 2024 rates we were given. A link to book a room is on the website. A sign up for Committees is on the website and alumni are asked to consider taking a role in making this event happen.

WEARABLES/MERCHANDISE

A shout out to Mary Ann Posanski was given for her hard work and her generous donation to the start up costs for this endeavor. The items available for purchase are on the website and we hope that there will be a new level of excitement surrounding the many items available. Jackets for cooler weather are now available. President Mike Anderson noted that we have no inventory costs as items are produced when purchased.

LEGACY PRESERVATION

An exit strategy is a proactive document that high functioning businesses and organizations develop and maintain. The Board has prepared a draft Legacy Preservation document. Further edits are being made and it will be shared at the October 4, 2025 meeting. President Anderson thanked Director Lori Neese Kolin for her leadership on this project.

FOUNDATION UPDATE

Foundation President Richard Day reported for the Foundation which included a \$1000 donation to ACAA for their website; and the scholarships awarded in January.

The deadline for the next scholarship applications is December 31, 2025.

The Foundation is pursuing their work with the Internal Revenue Service to re-establish the 501c.3 status of the Foundation.

There have been no donations to the Foundation in the last guarter.

NEW BUSINESS

None noted.

NEXT QUARTERLY MEETING

October 4, 2025 in Philadelphia PA; Zoom link will be available on the website.

Motion to adjourn by Marcia Pilkiewicz, seconded by Kathy Noce. Motion carried; meeting adjourned at 7:27 pm.

Respectfully Submitted

SS

Susia Styborski, ACAA Secretary